Moddy's Chocolates, a family-owned company from Ooty, for decades, we've delighted customers with our homemade chocolates, earning a reputation for unparalleled quality and flavor.

Packaging Design

Bar Chocolate

Packaging design enhances product appeal, communicates brand identity, and protects chocolates while ensuring a memorable unboxing experience for customers.

Stationaries

Discover bag design enhances brand visibility, communicates quality, and creates a memorable unboxing experience for chocolate company customers.

Packaging that Captures Chocolate's Essence

Website design/ Development

An eCommerce website expands reach, facilitates easy purchasing, showcases products, and enhances customer convenience for a chocolate-based company.

Brochure Design

Captivating brochure design showcasing decadent chocolates, elegant packaging, and the rich heritage of Moddy's Chocolates.

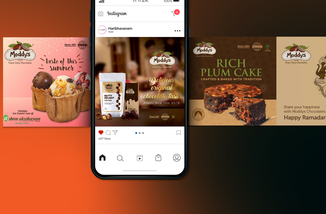
Digital Marketing

Objective

To create a visually captivating and cohesive brand identity that resonates with chocolate lovers, conveying luxury, indulgence, and quality.

Solution

Crafting a unified brand identity across website design, packaging, and shopper bags, elevating the chocolate brand's appeal and market presence.



350%
Growth in online visitors

3,000+
Online sales

400+
Corporate giftings

meriton

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